

AMBASSADORS IN ACTION



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Agency for Cooperation, Education and Development



What exactly is expected from an “Ambassador in Action”?

The EuroVillage movement is not asking embassies for financial assistance. The secondary school students are asking the Ambassadors to become Ambassadors in Action for the EuroVillage – to become advocators for the good cause and to assist in establishing a cultural centre of their country at the EuroVillage! This includes:

- To assist the students in **promoting the EuroVillage concept**;
- To seek resources from the **Ministry of Culture of their country of origin** in order to provide their country’s portion/part of the EuroVillage (in terms of construction, cultural legacy and exhibits);
- To establish contact with the **ministry of education in their country of origin**, in order to promote the EuroVillage as destination for students of European countries during their excursions abroad;
- To establish contacts with **national companies** for possible investments and/or financial support;
- To establish contacts with their **chambers of comers and foreign investment councils** for companies in BiH (or the region) for potential involvement and synergy;
- To promote the EuroVillage at **travel agencies in their countries of origin** as tourist destination in BiH.

EuroVillage — the following steps

1. Expression of Interest: In the light of the “Europe Day” on **May 11, at hotel Europe at 11.00 hours** (please save this date) all European ambassadors in BiH will be invited to attend the „Becoming Ambassadors in Action“ conference— determining and expressing their willingness to advocate for the EuroVillage initiative.
2. Based on this Expression of Interest, in mid May 2017 a **public call** to government institutions (municipal, cantonal and entity level) will be announced to offer land plots and basic infrastructure solutions/connections for the location of the EuroVillage. The public call will be announced BiH-wide, and will seek the best value for the EuroVillage movement. Selection criteria will be determined beforehand and provided to Ambassadors and EUD for review/comment.
3. During May and June, and in order to raise awareness of the potentials of the EuroVillage for the local community, secondary school students along with ACED and OKC will **promote the EuroVillage movement** at all levels of government. Expected results: government structures at all levels are familiar with the potential benefits the EuroVillage could bring to their municipalities, and their offers for land plots and infrastructure components and /or other investments are considerable.
4. Once the tendering process is completed (estimated in July 2017), the tendering commission will shortlist the best offers, upon which a **financial feasibility study** will determine the offer with the best value for money.
5. Based on the best offer, a **technical feasibility study**, as well as a draft of the **spatial and object plan** will be prepared, necessary to receive location and urbanism permits. This process is expected to be completed by February 2018.
6. The first **construction works** for earthworks and laying the foundation are expected with the start of the construction season, expected in April 2018.
7. In the meantime, the Ambassadors can initiate the advocacy campaign with above-stated target groups.

Joint efforts and commitment to establish the EuroVillage

Combined efforts are necessary to establish the EuroVillage. All stakeholders will be activated and advocacy campaigns will foster their participation in providing resources to finalize this facility for the youth in BiH and abroad. The combined efforts can be graphically presented as follows:

Ambassadors in action;

Ensure national cultural exhibits, national companies` resources for infrastructure and maintenance

Entities, Cantons, Regions;

Provide financial resources for regular student activities(in line with signed MoUs)

Municipalities;

land plot, basic infrastructure, communal services



ACED/OKC and others;

Seek synergy, resources and funds among donor institutions and respective institutions abroad

BiH Corporate philanthropy;

BiH companies provide works, services or funds for infrastructure and operations

Student philanthropy;

Fund-raising activities at public events and school-based events